

Our ref: PR17 Date: 13/09/07

**FAO: News Desks**

FOR IMMEDIATE RELEASE

## **PRESS INFORMATION**



# **Innoval Technology marks its arrival into the Rolled Products market with a new web site**

Following contract negotiations with a major customer, Innoval Technology Ltd, an aluminium consultancy based in Banbury, UK, is now free to work in the global rolled products market. To support their entrance into this new market, the company has re-launched their web site.

Innoval Technology Ltd provides expertise to the global aluminium industry. Recent negotiations with a major aluminium company have resulted in a new, non-exclusive multi-year contract.

Innoval Technology's Managing Director, Dr Tom Farley, comments:

"I am very pleased to announce that Innoval is now free of its original restrictions and we can now work for most rolled products companies. World-class rolling expertise is our core business, so we're looking forward to helping rolling companies to improve their existing products and processes, reduce their costs and, through innovation, enter new markets. We've completely redesigned our website so that it communicates exactly what we have to offer these companies."

The new web site at [www.innovaltec.com](http://www.innovaltec.com) explains the services the company has to offer in the areas of Process Improvement, Materials Development, Product & Process Training and Best Practice Tools.

- Ends -

### **Notes to editors:**

Innoval Technology Ltd provides high quality consultancy and technical support to the manufacturers and end-users of aluminium, and other selected engineering materials, across a broad range of industry sectors. The company, based in Banbury and employing 25 people, holds ISO9001: 2000 certification and ISO17025 accreditation.

Further details and images can be obtained from:

**Helen Forrest**

**Communications Manager**

**Innoval Technology Ltd**

**Tel: 01295 702844**

**Email: [helen.forrest@innovaltec.com](mailto:helen.forrest@innovaltec.com)**

Innoval Technology Ltd  
Beaumont Close, Banbury, Oxon OX16 1TQ, UK  
Tel: + 44 (0) 1295 702800, Fax: + 44 (0) 1295 702898/9

<http://www.innovaltec.com>