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## **PRESS INFORMATION**



# **Innoval Technology becomes 'BLOODHOUND' Product Sponsor**

Innoval Technology Ltd, an aluminium consultancy based in Banbury, UK, announces its involvement with the BLOODHOUND World Land Speed Record attempt. As a Product Sponsor, the company will offer technical advice to the BLOODHOUND engineering team.

The project, which endeavours to build a car capable of travelling at 1000mph, is designed to inspire young people to pursue careers in science, technology, engineering and mathematics. Several of the car's components are expected to be manufactured from aluminium, and the experts at Innoval Technology have offered technical know-how in the areas of aluminium metallurgy, mathematical modelling, and manufacturing methods.

Innoval Technology will be posting regular updates on its involvement with BLOODHOUND in the 'About Us' section of the company's web site at [www.innovaltec.com](http://www.innovaltec.com)

Innoval Technology's Managing Director, Dr Tom Farley, comments:

*"Everyone at Innoval Technology is passionate about inspiring the next generation of scientists and engineers. We also believe the BLOODHOUND project provides a powerful means of showcasing the technical capabilities of aluminium. For these reasons, we have offered our world-class aluminium expertise to the BLOODHOUND engineering team as a Product Sponsor."*

- Ends -

### **Notes to editors:**

Innoval Technology Ltd provides high quality consultancy and technical support to investors, manufacturers and end-users of aluminium, and other selected engineering materials, across a broad range of industry sectors. The company, based in Banbury and employing 25 people, holds ISO9001:2000 certification and ISO17025 accreditation.

The BLOODHOUND Project is the World Land Speed Record attempt designed to inspire young people to pursue careers in science, technology, engineering and mathematics (STEM subjects).

More information and images can be found at <http://www.bloodhoundssc.com/media.cfm>

Further details and images can be obtained from:

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